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Best Western Hotels & Resorts expands in Saudi Arabia

Best Western Hotels & Resorts, one of the world's leading hotel companies, is proud to unveil its latest opening: the Best Western Plus Fursan Hotel in Riyadh, the capital of Saudi Arabia.

Riyadh, June 2nd 2017. Best Western Hotels & Resorts has opened the new Best Western Plus Fursan Hotel in Riyadh, the capital and most populous city of Saudi Arabia. Situated in the most well-heeled, upscale neighborhood, the quiet yet vital and central location of the hotel makes it the best destination. While located only 29 km from King Khalid International Airport makes this hotel ideal for all guests.

The Best Western Plus Fursan Hotel hosts 66 spacious and stylish guest rooms and suites featuring a full array of amenities such as a working area, complementary Wi-Fi, comfortable bed, mini bar, personal safety box, and LED TV with international satellite channels. The beautifully designed rooms with their intuitive technology enable guests to experience a seamless transition between relaxing and working. The Hotels Maze Restaurant is available where you may indulge in our three lavish courses Breakfast, Lunch & Dinner.

"Our impressive new hotel, Best Western Plus Fursan provides contemporary and stylish accommodation for visitors. With a wealth of amenities and facilities, this property is likely to become a destination for both business and family travelers", said Baran Turkel, Managing Director Best Western Hotels & Resorts Middle East, Turkey and Central Asia.

For corporate travelers, Best Western Plus Fursan hotels Meeting & Banqueting room offer many different layouts with the latest communication audio & video system for up to 45 people.

The Best Western Plus Fursan Hotel's spa and gym facilities where guests can indulge their selves with different types of entertainments such as Moroccan Bath, Jacuzzi Sauna & Steam room.

With the Best Western Plus Fursan Hotel, the brand is represented in Saudi Arabia in the five cities of Hofuf, Buraidah, Dammam, Riyadh and Jizan.

The following press pictures are available for download:

Caption: The guests of the new Best Western Plus Fursan Hotel in Riyadh, the capital of Saudi Arabia, are welcomed in a modern lobby.

Caption: The new Best Western Plus Fursan Hotel offers 66 spacious rooms.

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About Best Western Hotels & Resorts:

Best Western Hotels & Resorts headquartered in Phoenix, Ariz., is a privately held hotel brand with a global network of more than 4,200 hotels in more than 90 countries worldwide. Best Western Hotels Central Europe (BWHCE) headquartered in Eschborn / Germany is in charge of approximately 230 hotels in ten countries: Austria, Croatia, Czech Republic, Germany, Hungary, Liechtenstein, Luxemburg, Slovakia, Slovenia and Switzerland. In addition to its German headquarter in Eschborn there are regional offices in Vienna and Bern. All city and resort hotels of Best Western guarantee uniform and consistent quality standards worldwide and still keep their individual styles and their entrepreneurial independence. As a membership association all Best Western hotels are independently owned and operated. Best Western offers seven hotel brands to suit the needs of developers and guests in every market: BEST WESTERN®, BEST WESTERN PLUS®, BEST WESTERN PREMIER®, EXECUTIVE RESIDENCY®, VÄ«b®, BW Premier Collection® and GL .

As a service partner Best Western pursues to increase the profitability, success and competitiveness of their member hotels. Best Western Hotels maintain their independence while locking in all the advantages of the world's largest lodging affiliation. Member hotels benefit from a powerful global brand with full-service support and comprehensive marketing and sales activities for all relevant market segments and target groups. All hotels are optimally presented and bookable through all worldwide reservations and online booking channels. Around 30 million travelers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. More information: www.bestwestern.de and www.bestwestern.com

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