

New Best Western Hotel in Austrian Holiday Region

Expansion in Austria: The Tyrolean holiday hotel Panoramahotel Talhof in Waengle has joined the international hotel group Best Western and has been operating under its new name Best Western Panoramahotel Talhof since June 2019. The family-run four-star hotel has 60 rooms in the heart of the Reutte nature park region in Tyrol.

Waengle (Austria)/Eschborn (Germany), June 4th 2019. New Best Western Hotel in Tyrol: The Panoramahotel Talhof in Waengle has been sailing under the Best Western flag since 1 June 2019 and operates under its new name Best Western Panoramahotel Talhof. The family-run four-star hotel is located in the middle of the Austrian holiday and nature park region of Reutte in Tyrol. For connection to the brand, the holiday hotel was extensively renovated. For example, the public areas have been given a facelift, a modern key card system has been installed and the carpets in the rooms have been renewed.

Cordiality and tradition in Tyrol

Surrounded by meadows and forests, the Best Western Panoramahotel Talhof in Waengle offers a total of 60 guest rooms as double rooms and suites. A culinary-authentic stay in Tyrol is ensured by the restaurant area with room for up to 120 people. The panorama restaurant offers a 180-degree view of the surrounding mountain region. Guests will not only find a selection of regional dishes in the evening, but also homemade specialities and regional products for breakfast. The four-star hotel offers three additional rooms with a winter garden as well as in a rustic ambience. In addition, the hotel's vitality area with an area of around 300 square metres provides relaxation: guests can enjoy a Finnish sauna with colour light therapy, an aroma steam bath with a starry sky, a biosauna, a solarium and an outdoor swimming pool. The Best Western Panoramahotel Talhof also has a conference room and is set up for events for up to 30 people. Two covered Tesla charging stations for electric cars provide free parking and a pleasant stay in Waengle near Reutte.

Active wellness holiday

The Best Western Panoramahotel Talhof in Waengle is situated in the middle of meadows and woods with a view of the Reutte basin. With its location, the family-run four-star hotel offers, among other things, a suitable starting point for active holidaymakers. While in summer the surroundings invite you to go hiking, cycling and Nordic walking, in winter guests are awaited by the ski slopes. After an active day on the bike or on foot, the hotel's large vitality area invites guests to relax.

The following press picture is available for download:

The Best Western Panoramahotel Talhof in Waengle joined the international hotel group Best Western in June 2019. The family-run four-star hotel is located in the middle of the Reutte nature park region in Tyrol, Austria.

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About Best Western Hotels & Resorts:

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Best Western Hotels Central Europe (BWCE) headquartered in Eschborn / Germany is in charge of around 230 hotels in ten countries: Austria, Croatia, Czech Republic, Germany, Hungary, Liechtenstein, Luxembourg, Slovakia, Slovenia and Switzerland. In addition to its German headquarter in Eschborn there is a regional office in Vienna, Austria. All city and resort hotels of Best Western guarantee uniform and consistent quality standards worldwide and at the same time retain their individual style and their entrepreneurial independence.

As a service partner Best Western pursues to increase the profitability, success and competitiveness of their member hotels. Best Western Hotels maintain their independence while locking in all the advantages of the world's largest lodging affiliation. Member hotels benefit from a powerful global brand with full-service support and comprehensive marketing and sales activities for all relevant market segments and target groups. All hotels are optimally presented and bookable through all worldwide reservations and online booking channels. More than 40 million travelers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. More information: www.bestwestern.de and www.bestwestern.com

** Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

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